

afilm
international film workshops
sitges · barcelona www.afilm.es

THREE MONTH FEATURE FILM PRODUCING CERTIFICATE PROGRAM - 2014

development • preproduction • production

FEBRUARY - APRIL 2014







3 MONTH FEATURE FILM PRODUCING CERTIFICATE PROGRAM

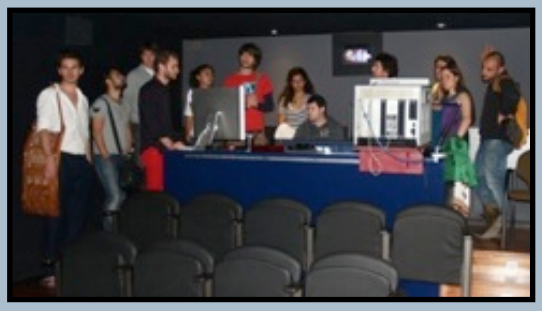
afilm International Film Workshops in Sitges (Barcelona) offers a 3 month Feature Film Producing Certificate Program, where students will produce a digital feature film. From February through April, students form a practical workshop, where they collectively produce a digital feature film, forming part of the Production Department of a feature film.
The course is designed for the student with previous cinema studies who wishes to complement their education with a hands-on, professional feature film experience.

The workshop will be lead by Yolanda Torres, an independent filmmaker (B.A. in Film from UCLA (University of California, Los Angeles), Postgraduates in Directing from AFI (American Film Institute), and in Producing from EAVE (European Audiovisual Entrepreneurs, MEDIA). Yolanda has 20 years experience as a Producer/ Director/ Assistant Director, shooting features and advertising, both in the USA and Europe. She specializes in Development, the process of feature film creation.

At the end of the experience, each student will have aquired practical, professional filmmaking knowledge, professional feature film experience for their cv, and a career plan.

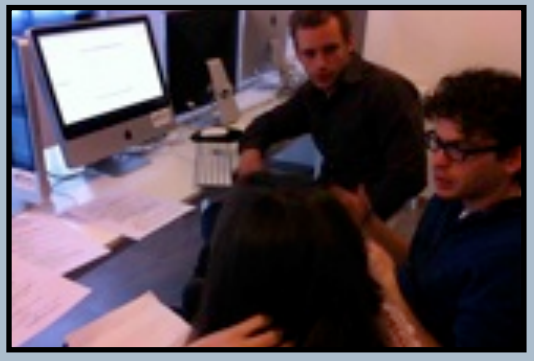
Previous productions:

•“Leaving Hotel Romantic” - Trailer
•“Leaving Hotel Romantic” - Making of
“Dancing Dogs” - Trailer
“Dancing Dogs” - Making of
•“Checkout” - Trailer
•“Checkout” - Making of









COURSE CONTENT

•OBJECTIVES/ CONTENTENT / EVALUATION/ BIBLIOGRAPHY
•INTRODUCTION TO CREATIVE PRODUCTION -Statistics
•THE 5 PHASES OF THE CINEMA PROCESS
•CREWS: PRODUCTION VS DIRECION (SPAIN, USA)
Human Resources, Responsabilities, Interdepartmental Relationships
•DEVELOPMENT (SELECTION, "PACKAGING", FINANCING-DISTRIBUTION)
A. SELECTION: (Adaptation, Own Material, "Spec. Script")
(Author's Rights - Public Domain, Intellectual property Law) -Registration
-GRANTS Development / Screenplay development•PRACTICAL EXERCISE: "COVERAGE"/ Script Analysis
SCREENPLAY STRUCTURE: THREE ACTS/ 5 PLOTS

•B. "PACKAGING": CREATING THE PACKAGE (ADDED VALUES)
BREAKDOWNS (SCREENPLAY FORMAT)
-Documentary Package
SHOOTING SCHEDULE (& CALL SHEET)
-Crew Lists -Cast List -Synopsis -Director's Intent
•FINANCING / DISTRIBUTION PLAN
-The current market place. Legislation, other factors
•BUDGETING (OFFICIAL & MOVIEMAGIC)*
-Reviewing the cinema process
•THE ART OF PITCHING
-View professional pitch
•ANALYSIS PITCH SESSIONS AND RECORDINGS

•PRACTICAL EXERCISE: PITCHES (RECORDED)
•PREPRODUCTION DIGITAL FEATURE FILM (additional subjects)
-Crew/ Cast Contracts
-Rights Contracts
-Sales Contracts
-Daily Production Report

SHOOT A DIGITAL FEATURE FILM

•FUTURE:
-ADDITIONAL EDUCATION
-CV/ PRESENTATION LETTER
-CAREER PLANNING
-HOW TO CREATE A PRODUCTION COMPANY





AFILM INTERNATIONAL FILM WORKSHOPS

afilm International Film Workshops, an independent film and drama training center, is created on the more than 20 years experience of its working professors. afilm seeks to promote that which makes it unique- a personalized working environment, an emphasis on creative visual storytelling and the creation of feature films, with a hands-on, professional approach. afilm strides for the outstanding in the quality of its education and productions, in a relaxed, creative mediterranean setting ideal for filmmakers and artists.

SITGES (BARCELONA)

afilm International Film Workshops is located in Sitges (Barcelona), a first-class international touristic destination 30 minutes from Barcelona, known for its beautiful mediterranean beaches, its impressive architectural heritage and its incessant cultural activities. (including the Sitges International Fantastic Film Festival).

FOR AN APPLICATION, PLEASE CONTACT INFO@AFILM.ES

PRODUCING

February:	Producing Theory/ Practical Exercises
March:	Preproduction feature film
April:	SHOOT FEATURE FILM
	Post / Distribution -270 hours total

Dates: February 10 - April 25, 2014
Monday - Thursday 4pm - 6:30pm
Shoot: March 17 - April 11
Monday - Friday 10am - 8pm

Cost: 2.893 euros +tax (3.500 euros total)



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